

THE PÖPELMANN EFFECT:

# Closed material loop.



We do it.  
More resource-saving.



**PÖPELMANN**

**TEKU®**

PÖPPELMANN blue®

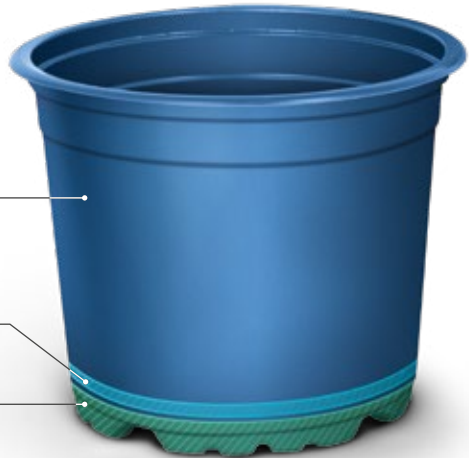
# Resource-saving plant pots made from recycled plastics.

Environmental and climate protection becomes more and more important for the end consumer. And the topic of resource conservation is important to us as well. Therefore the plastics used for our plant pots in the "Recycling Blue" colour come directly out of the recycling bin and returns there as well. This allows for a closed raw material cycle. We call this initiative PÖPPELMANN blue®.

**Post-consumer recycled material (PCR) out of the yellow bin**

**Colour**

**Filler material**



## Advantages from which not only you benefit.

- ⊕ The raw material cycle is closed (closed loop)
- ⊕ The use of recycled plastics conserves fossil resources
- ⊕ Recycling-friendly design (100% recyclable)
- ⊕ The demand for environmentally friendly and resource-saving packaging is growing rapidly

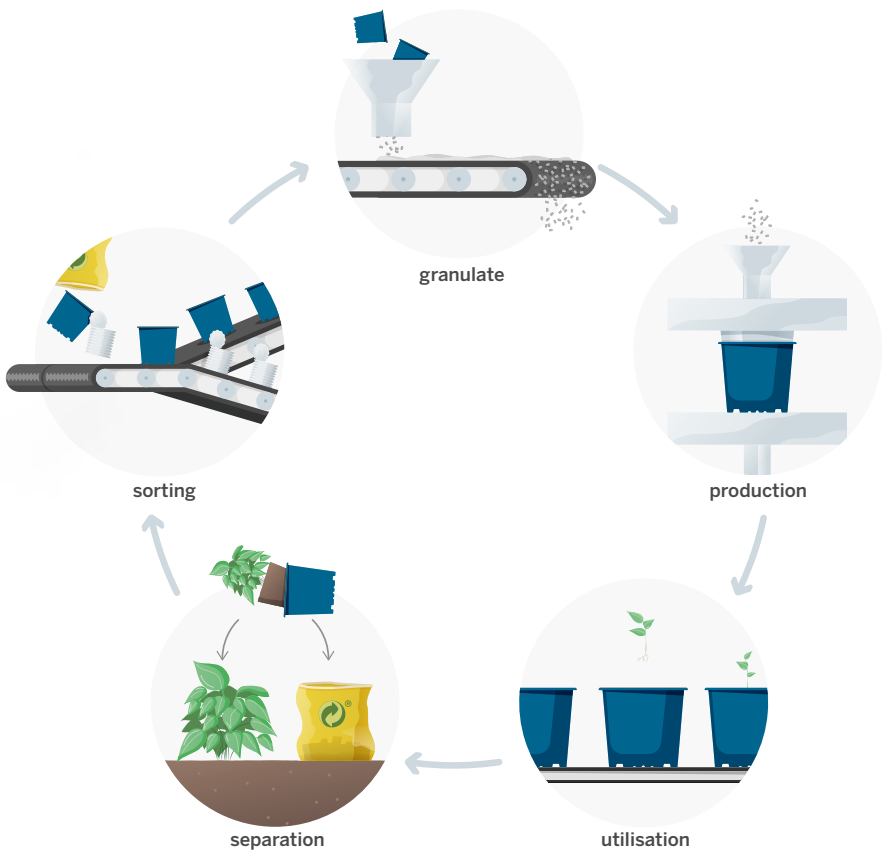


**PÖPPELMANN**

## This is how we close the raw material cycle.

Plastics is a valuable raw material. Currently, only about half of the plastic from the packaging waste is recycled in Germany. We want to increase this ratio and actively contribute to closing the raw material cycle.

Plant pots in the “Recycling Blue” colour are designed in such a way that the material can be reliably identified in waste sorting. These can be used for the extraction of new Pöppelmann PCR granules, which are completely extracted from the yellow bin.



“We are always looking for ecologically sound added value for our products. With the PÖPPELMANN blue® option as packaging for our herbs, we offer the end consumer a truly sustainable concept. We have tested the effects of the used material on the plants: even for our herbs it can be used without problems.”

**Andreas Brinker**, Sales Manager, Gartenbauzentrale eG

“The project has set new standards for the future of the closed-loop economy. It demonstrates what we can achieve today in terms of recycling post-consumer packages. Pioneers like Pöppelmann enable us to make major advances here.”

**Dr. Markus Helftewes**, Managing Director, Der Grüne Punkt – Duales System Deutschland GmbH

“Closing the material loop is one of the big challenges of the plastics industry. That’s what we stand for with our initiative PÖPPELMANN blue®.”

**Torsten Ratzmann**, CEO, Pöppelmann GmbH & Co. KG

